



### **David Gale, VP, Business Development**

David oversees all of Vibes' business development practices. Since arriving at Vibes in 2005, David has built strategic partnerships with several blue chip clients and is highly regarded for his idea generation and ability to identify opportunities where mobile can bolster existing marketing strategies.

Prior to entering the mobile space, David spent more than 10 years consulting for firms that focused on Supply Chain/Demand Chain Management, e-commerce, and knowledge management space. Most recently, David built his own consulting company that focused on supply chain management with sales and marketing consulting and outsourcing. He sold his company so that he could move his family to Chicago to be closer to relatives. David is a graduate of the University of Wisconsin-Madison.

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