

## **Peter Sachse**

**Chief Marketing Officer  
Chairman and CEO, macys.com  
Macy's**

### **Multicultural Marketing Summit: Into the Core**

**Friday, June 26, 2009**

**12:15-2:30 PM: Luncheon Panel:C-Suite Perspectives**



Peter has been president of Macy's corporate Marketing since May 2007 and chairman and CEO of macys.com since April 2006. He was named the company's first chief marketing officer in June 2003.

Prior to serving in these roles, Sachse was president and Chief Operating Officer of The Bon Marche in Seattle. He began his retail career with Macy's in Kansas City and was division merchandise manager at Bullock's in Los Angeles. He was also Executive Vice President/General Merchandise Manager at Macy's East and was later promoted to vice chair/director of stores of Macy's East.